

Two Resources for Entrepreneurs

As an active member of the Parker (Colorado) business community, I like to spread the word about those who provide exceptional support services for business owners.

In this blog, I am going to focus on two women who help entrepreneurs with accounting and marketing.

Beth Lett is a Parker-based Certified Public Accountant (CPA), who provides accounting and bookkeeping services to small- and medium-size businesses. She brings more than 15 years of experience to her clients, assisting them with routine work as well as special projects, such as contract or interim controller jobs.

Beth is also a Certified QuickBooks ProAdvisor™ and can help with QuickBooks issues – from set-up to clean-up. Beth will travel to your location or can work remotely.

Beth can be reached at beth@lettcpa.com.

For marketing services, I recommend Susan Cormier of Creative Business Services. She's been helping business owners for more than 20 years. Like Beth, she constantly updates her education and services to meet the changing times.

After years of experience in different marketing methods, Susan knows how important it is to mix it up in the ways you reach out to prospects and customers. Among her favorite packages is one that helps entrepreneurs gain and retain customers through e-newsletters, ghost blogs and SendOutCards. If you're an entrepreneur who knows the value of being visible to prospects and customers, but you don't have the time or desire to maintain the constant efforts required to do that, I highly recommend Susan.

Susan can be reached at susanccorm@gmail.com. You also may visit her website at <http://www.creativebusinessservices.net/>.