

# Why

## *Why The Osgood Team*

### **Cutting Edge Technology**

By utilizing the latest available technology we ensure your home will look better than the competition. Better Virtual Tours, Professional Photographs, Mapping Technology are just some of the ways we utilize technology. The ability to target market with the use of the latest web strategies is the driving force in our overall marketing strategy.

### **Strategic Marketing**

We focus on marketing your home everywhere buyers could be. This means laying out a fully customized plan for your home and executing that plan everyday. We use the latest technology like virtual and video tours to showcase our listings on 100's of internet sites (including Trulia, Vast, Yahoo Real Estate, Zillow, HGTV Front Door, LandWatch, Hotpads.com & CLR Search). The bottom line is we will use every marketing channel for your home and use those channels until your home sells.

### **Results Driven**

If you list your house and it doesn't sell...then you won't be very happy. And that, doesn't make us happy. We need to list your house and sell it or find a house that is perfect for you and your family. Period. And all of this happens when we price it right from the beginning, smart marketing, knowing the market and driving until you get the results you expect.

### **Networking at the Highest Level**

Its no longer enough to simply talk about a home with other agents and a few relocation contacts. In today's market, we know how critical it is to maintain positive relationships

with other agents and continually nurture those relationships. We are active members of the Parker Chamber of Commerce and other networking groups within Douglas County.

## **Investing in Each Client**

Our team makes a substantial investment in each client before, during and long after the marketing process. This means investing in a top of the line marketing program for each listing big or small. It also means investing the time to insure every detail is handled throughout the transaction

## **Because you need to know what's going on**

We can't say it enough...Comprehensive Communications! There is no need to worry about what's being done to market your home, what's happening once your offer has been submitted, or what's going on with the transaction once we have it listed as you'll be informed every step of the way.

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GET UPDATES ON NEW LISTINGS AS THEY COME ON THE MARKET.

NO SIGNUP REQUIRED!

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ALREADY SIGNED UP?

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