Yes, Staging a Home Makes A Difference!

Some clients wonder whether staging a home they are trying to sell is really worth the effort and money.

As a Realtor, I totally believe in staging a home and strongly encourage my sellers to consider this service . Maybe it's because I have a fantastic stager...Brenda Peterson with Busy Bee Organizing Plus in Parker, CO. With her help, I have seen first-hand how quickly a professionally-staged home can sell. Brenda and I recently discussed the advantages of staging a home that is on the market. Here are our four top benefits:

- The home WILL look better, increasing the chances that it will sell it faster and/or for more money.
- Buyers will more easily see themselves in the home when it's presented in a more pleasing manner. When buyers see a home that is organized, they assume when they move in it will stay organized!
- A professional stager brings an impartial perspective to the home-selling process, allowing the Realtor to free herself of making recommendations that can sometimes be taken as criticism.
- A professional stager recognizes the best features of the home and helps to optimize those features.

If you are thinking about selling your home, give Brenda a call at 303-522-7988.

Or maybe you just want to unclutter your living space and Brenda can help there as well. I have seen firsthand her abilities to take cluttered office and home spaces and make them more functional and usable. She has a gift! You can see her work at <u>http://www.busybeeorganizingplus.com/</u> or by looking at the photos below. Before Staging with Busy Bee Organizing

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Dining Room After staging.